

Press release

buildingSMART international conference, 5th April 2006

On 5th April 2006 the buildingSMART international conference 2006 will take place under the auspices of the Lord Mayor of Munich, Christian Ude, as part of the 10th Industry Congress of IAI – the Industrial Alliance for Interoperability.

More than 300 participants are expected to attend this international conference that is being held in Germany for the first time. The location of the venue is the Hotel Bayerischer Hof. On the evening before the congress starts, conference attendees will be welcomed to the city by Frau Rosemarie Hingerl, municipal authorities officer responsible for the construction industry in Munich. The reception will take place in the Old Town Hall (Altes Rathaus).

The conference will focus on the optimisation of processes in the planning, construction and operation of buildings based on virtual building models. The crucial role of data standards for model-based work will be discussed and the benefits and risks examined by taking examples and reports from practical experience. Decision-makers, construction and IT experts from the private and public sectors, operators and investors, planners and construction entrepreneurs will all be presenting their strategies in podium discussions.

Among the speakers due to attend the conference are leading representatives from the Federal German Ministry, project development, the construction industry, planning and software production, thus ensuring highly qualified discussions and exchanges of views drawn from practical experience.

Michael Halstenberg, Head of Department in the Federal Ministry of Transport, Construction and Urban Development

Bernhard Bürklin, Head of Corporate Development Hochtief
Johann Bögl, Managing Director, Max Bögl Bauunternehmung
Maximilian Grauvogl, Chairman/Spokesman for Obermeyer Planen + Beraten GmbH

Dominic Gallelo, CEO Graphisoft
Gerhard Weiß, CEO Nemetschek
Phillip G. Bernstein, VP Building solutions Autodesk
Bradley E. Workman, VP Bentley Building
Steve Dunwell, Senior Director Construction Industry Oracle
Patrick MacLeamy, CEO HOK, Chairman IAI-International
Nick Terry, BDP Chairman, Chairman IAI-UK

Growing interest in the subject shows that the IAI vision of integrated data communication throughout the entire building life cycle is becoming more and more of a reality. Work processes are being questioned and linked. The IFC (Industry Foundation Classes) is an open, manufacturer-neutral standard relating to the exchange of data in the construction industry. Within the framework of the IFC all construction components of a building are defined as objects and re-interpreted as such in programmes that support this industry standard. The IFC provides the user with an all-encompassing "intelligent" data model that is programmed to serve the various processes of planning, construction and management. As a result, it is possible to promote an integrated approach shared by all the partners involved in these work processes. This saves not only time and costs but also leads to an improvement in quality.

Organisers

The IAI was founded in the USA in June 1995 and has since become an internationally established name with more than 500 members. The IAI is open to all companies, research and educational organisations and also to institutions in the public sector that are associated with the construction industry.

Detailed information can be obtained on the Internet at: www.buildingsmart.de

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